

Atrezzo ECO, ELITE and ZSR stand up to the Loheac tack test!

Blessed with beautiful weather, the latest Sailun tyre test track day was recently held in Loheac, Brittany, France.

Attended by distributors from all over Europe and the Middle East, as well as prestigious members of the trade press, cars were fitted and tested with the new Atrezzo ECO, ELITE and ZSR tyres. There were a number of demanding and varying tests, culminating in the professional instructors pushing the ZSR tyres to their limits at maximum speeds in tailored racing cars (Porsche, Corvette).

The day's racing was preceded with an updated corporate presentation and was concluded with a gala dinner held at an exclusive restaurant.



Martin Lumb, Sales Director, Sailun Tyres, (Europe) commented: "It was a pleasure to have so many of our distributors and trade press contacts at Loheac to test drive the new products. We were delighted with the performance of the tyres – endorsed by the driving instructors. It is simply the best way to demonstrate our new patterns – specifically designed and engineered for the European market."

View the video – [here](#)

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