

New Product Announcement 2

In addition to the recently-announced launch of the Atrezzo ECO, Sailun Tyres (Europe) are delighted to introduce a second specially-designed pattern to the European market.

ATREZZO ELITE

High Performance Tyre





- Asymmetric pattern design with 3 uniform centre ribs and robust shoulder blocks
- Maximizes effective contact patch to ensure handling performance on every dry roads



- Dual function of water drain and sweeping from 4 straight wide channels
- Connected to lateral grooves to ensure anti-hydroplaning and high wet grip on wet roads



- Compound formulation of highly dispersible micro Silica and advanced SBR
- Developed for high performance

Available in 35 sizes, the Atrezzo ELITE is designed to meet a specific European market need. Senior Product Marketing Manager at Sailun Tyres, Michael Eckert, explains: *“The Atrezzo ELITE is a new asymmetric High Performance tyre for compact and mid-size cars. The ELITE has a very high overall driving*

performance level on both dry and wet-road conditions. It has a very special pattern design with a solid outer shoulder part and a specific compound mixture for increased dynamic handling and braking.”

For further information regarding Atrezzo ELITE, please contact your local Sailun Tyres representative.