

New Product Announcement

Further to the recent extremely successful tyre testing track event in Loheac (Brittany, France) Sailun Tyres are delighted to officially announce the launch of the:

ATREZZO ECO

High Performance Tyre



Available in 27 sizes, the Atrezzo ECO is designed to meet a specific European market need. Senior Product Marketing Manager at Sailun Tyres, Michael Eckert, explains: “The Atrezzo ECO is a specially developed High Performance fuel-saving tyre for smaller city-cars and compact vehicles and is equipped with an optimised pattern design. The new tread delivers optimal safety levels even under wet road conditions – it also comes along with low rolling-resistance-compound for better fuel economy and very low noise. In addition it offers very high steering response and excellent braking.”



- 3 wide open longitudinal grooves
- Lateral slots with sipes resist aquaplaning on high speed
- Enhanced grip on the wet roads



- Twin centre band ribs
- Solid shoulder blocks – strong stiffness
- Excellent steering performance
- Handling stability and low rolling resistance



- Specially formulated compound
- Eco friendly
- Highly fuel efficient and long lasting

For further information regarding Atrezzo ECO, please contact your local Sailun Tyres representative.

For further Sailun marketing and press release information, please contact Richard Nicholson either by email (RNicholson@sailuntyre.eu) or telephone (+44 [0] 7917 402112).