



# New Sailun EU Website Goes Live!

**Our new updated European online presence is now live, offering a valuable resource for distributors and their customers.**

With a striking visual interface and clear, user-friendly navigation, the new site reflects Sailun’s global branding while showcasing our EU line-up.

You will find a wealth of technical specifications and size availability on each pattern with accompanying label data relevant to the European market. In addition you will be able to watch videos of Sailun’s recent track days and marketing initiatives as well as keep up with the latest news updates.

“It’s great to see the new website up and running and we’re confident it will be an essential source of vital information for all our customers” says Martin West, Managing Director, Sailun Tyres (Europe). “It’s the ideal platform to support our European activities and it allows us to react faster by communicating the latest pattern releases and product updates online.”

Visit the new site now: [www.sailuntyre.eu](http://www.sailuntyre.eu)

