

## Sailun Strengthens European Team

### **Ivan Majsky has recently joined Sailun as Sales Director for Central and Eastern Europe.**

With an impressive 20-year career in tyre sales, Ivan's successful track-record will be welcomed as we expand our reach over this important territory.

Primarily based at our Sailun Jinyu Group CEE office in Puchov, Slovakia, he brings a wealth of experience of the Central and Eastern European Markets as well as strong analytical, planning and customer service skills.

Ivan's role will be to direct Sailun's market plans in the area, handling existing accounts and introducing our Group brands to open markets in the region to build valuable relationships with new customers.

Initially with Continental Matador, then Al Dobowi, Hercules Tire and latterly with Cooper Avon, Ivan has been involved with tyre sales worldwide and this additional resource and focus will allow the company to deliver first rate service and support, whilst ensuring our footprint in the market is strong in all our brands.



Ivan is married and will soon celebrate his 25th wedding anniversary. He has 3 sons and enjoys mountain-biking and skiing in his spare time.

Please join us in welcoming Ivan to the Sailun team.