

New Patterns and a Strong Sailun Showing for Autopromotec 2015

Joining forces with Italian PLT and TBR distributor Farnese, Sailun will be making their presence felt with a dramatic 96m² stand in Hall 15.

The show is held every two years at the Bologna Trade Fair Centre, attracting buyers, distributors and manufacturers from across the globe. This year it runs from 20th to 24th May and visitor numbers are expected to exceed the 2013 total of over 100,000.

Martin West, Managing Director, Sailun Tyres (Europe) is looking forward to continuing Sailun's successful partnership with Farnese: "Autopromotec is a great opportunity to build on what we've both achieved so far. What's more we'll be unveiling 6 new patterns due to be launched in the European market very soon."



These additions to the Sailun line-up include 3 high-performance tyres, 2 winter patterns and a bus tyre. Martin West continues: "We're really excited to be revealing these new patterns and reinforcing our commitment to the continual development of high-performing, market-specific solutions. Existing and potential new customers are both welcome to come and find out more about them and we'll be delighted to welcome you on the Sailun stand."

**SEE YOU ON STAND E18,
HALL 15!**