

## New Product Specialist Joins Sailun

**Thomas WookChoon Jang has recently joined Sailun to focus on the product development of our passenger car and LCV tyre range.**

With an impressive 30-year career in tyre R&D located in Korea, UK and Germany, including being Technical Director at Kumho, Thomas' experience will be welcomed as we refine and expand our passenger tyre range. Primarily based at our European Head Office in Birmingham and in China, he brings an in-depth understanding of tyre development and the use of the latest technology for state-of-the-art design and manufacturing.

Thomas' significant career achievements include OEM improvements for both PLT and LTR tyres in Asian, European and North American markets. Having led several important OEM projects for brands such as BMW, Mercedes Benz, Volkswagen, Renault and Peugeot, Thomas is highly accomplished in the analysis, application and delivery of new patterns. This, along with previous roles in market research and testing for replacement products, makes him well qualified to steer the strategic development of the Sailun range.

In addition to an MBA in Senior Management, Thomas holds a Bachelor of Fine Mechanical Engineering. He also holds a Master of Mechanical Engineering degree, for which he produced a thesis on "The Equilibrium Carcass Centre Line of Pneumatic Tyres".

Originally from Gunsan in Korea, Thomas is now settled in Britain and has worked in Europe since 2004. Outside of work he enjoys reading, art and jogging and is married with 3 children.

Please join us in welcoming Thomas to the Sailun team.

