

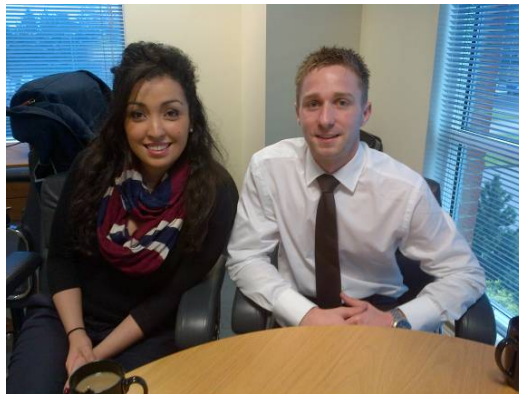
Sailun Growth Continues

Following quickly after the announcement of the appointment of Martin Lumb as the new Business Development Manager, Europe & Middle East, Sailun Tyres have announced two further additions to their Birmingham-based head office team.

Starting immediately as Business Development Coordinators are Anissa Zaknounge and Paul Hicks.

Previously at Avon Cosmetics, French-born Anissa is qualified with a Master Degree in International Business from Coventry Business School and is fluent in four languages.

Paul is qualified with a HND in Graphic Design and more recently has picked up some very relevant automotive experience working for Volvo Financial Services.



Martin West (Managing Director, Sailun Tyres, EMEA) issued the following statement: “Our sustained growth in Western Europe, coupled with additional geographical responsibility for Eastern Europe, Middle East and North Africa – and the appointment of Martin Lumb – has meant that additional enhanced resource is required in the Head Office.

Our capability to handle extra and more complex distributor orders has to be second-to-none. We need to deliver customer satisfaction to our network – we need to deliver tyres! We welcome both Anissa and Paul to the team, and wish them every success with their respective Sailun futures.”