

Senior appointment announced by Sailun

Sailun Tyres are delighted to announce the appointment of a new Business Development Manager, Europe & Middle East.

Highly experienced in the tyre industry and highly regarded by many, Martin Lumb will join the Sailun team from November 1st 2012.



Based in Vienna, Austria, Martin will be looking after the development and growth of the Sailun tyre product portfolio - specific geographical responsibility will include Eastern Europe, Middle East and North Africa.

Before a very recent sabbatical away from the tyre industry, Lumb held senior managerial positions in Goodyear Dunlop and Al Dobowi – and has over 25 years experience in the industry.

Lumb will report to Martin West, Managing Director, Sailun Tyres EMEA, who commented – “Martin’s background, experience and networking ability in the tyre industry is a natural and complementary fit to the resourcing needs related to our expansion plans within the EMEA region. Martin is a major additional asset to the Sailun team and we look forward to him joining us.”

Lumb added – “The tyre industry is in my blood – I am delighted to be back in the business and I look forward to this exciting opportunity in the development of the Sailun brand – I am very keen to resurrect some old relationships and to develop some new ones!”