

Sailun Jinyu International – Europe

Organisational Changes

It is with regret that we inform you that Gareth Passmore, President, Sailun Jinyu International (SJI), Europe has tendered his resignation and will be leaving the business by the end of the month.

Purely down to family and personal reasons, Gareth wanted to stress that in his relatively short tenure, he has thoroughly enjoyed meeting and working with all SJI customers and partners.

We wish him, and his family, all the very best for the future.

In the interim, Chen Huang, VP Sales, SJ International, has agreed to provide leadership and direction to the Group whilst a successor to Gareth is found.



Chen is well known to many of you already, and initially will be visiting Bologna to be present at the Sailun stand in Hall 20 at Autopromotec (May 24-28).

In addition, we would like to inform you of the appointment of Janis Amolins as replacement to Martin Lumb, to take up the position of Sales Director, SJI Europe. Martin has recently moved into the world of specialty tyres, heading the Commercial unit for the Rest of the World (excludes North America and Latin America).



Until recently, Janis was the Business Development Manager for East Europe and was responsible for the sales and development of the 4 brands within the Sailun Jinyu Group portfolio – Sailun, Jinyu, Black Lion and Rovelo.

Previously to that role, Janis was Country Sales Manager for Green Tread OY in Riga, Latvia – looking after a number of brands including Kumho, Michelin and Jinyu. Prior to that Janis had spent three years at Michelin (Latvia).

For further Sailun marketing and press release information, please contact Richard Nicholson either by email (RNicholson@sailuntyre.eu) or telephone (+44 [0] 7917 402112).