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Sailun expansion leads to recruitment drive

Due to rapid market share growth over the last 12 months, Sailun Tyres Europe have committed to increase the sales support and account management team.

With specific geographical emphasis on Central and Eastern Europe, Sailun are looking for high quality, professional individuals to maintain, drive and develop sales and marketing initiatives and partnerships with existing and potential tyre distributor partners.

Martin West, Managing Director, Sailun Tyres Europe commented – “As we expand our customer base and product portfolio, the need has arisen to further expand our support and presence in the key markets. We would like to employ individuals who are based in country markets and who can service the needs of our distributors based there.

We are therefore seeking tyre-industry professionals who are based in Central and Eastern Europe to become part of the Sailun European team – this is a very exciting time for us and for the Sailun brand – full of opportunity, investment and positive initiatives.”

It is thought that Original Equipment and truck tyre experience would be beneficial.

An initial classified job advert will be issued in the German trade press, but all enquiries (covering letter and CV) can be sent to Martin West (MWest@sailuntyre.eu).

For further Sailun marketing and press release information, please contact Richard Nicholson either by email (rnicholson@sailuntyre.eu or Richard@2112marketing.com) or telephone (+44 [0] 7917 402112).