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Sailun open new warehouse facility

Recent substantive growth in European market share across both the passenger car and radial truck tyre sectors has required an overall and enhancement of the Sailun tyre logistics strategy.

As a consequence, and in order to meet increased demand and to maintain service level agreements and delivery standards, Sailun have announced the opening of an enhanced and new warehouse facility next to their Qingdao research, development, testing and manufacturing centre.



The new warehouse has an operating size of 28000 square metres.

At full capacity, the new warehouse can store 750,000 Sailun passenger car and light truck tyres.

In addition, development of the new manufacturing facility in Vietnam will soon help to meet the increased demand for Sailun tyres..

Martin West, European Managing Director for Sailun, commented – “This demonstrates the ongoing commitment and investment in the Sailun brand – we are growing our market share in many European countries and the new manufacturing and warehousing arrangements allow us to match increasing demand with increasing supply. The agenda for Sailun remains focussed on the delivery of growth and quality.”

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